



Athletes Beyond Sport Product Overview

Empowering athletes to successfully transition from sport to thriving professional careers

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Overview of Project Results

"Athletes Beyond Sport" (ABS) has developed a comprehensive ecosystem of tools, resources, and frameworks designed to support athletes at every stage of their career transition. From AI-powered guidance to practical workshops, our results address the unique challenges faced by athletes when leaving competitive sport.

This presentation showcases 15 distinct outcomes that together create a strong support system for athletes, employers, and sports organizations across Europe and beyond.

AthletesAI Compass Platform

Navigating Career Paths with AI

The AthletesAI Compass Platform is the technological cornerstone of our project. This innovative platform uses artificial intelligence to analyze an athlete's unique skills, experience, and aspirations, then recommends personalized career development paths and job opportunities.

The platform goes beyond simple assessments by providing:

- Real-time labor market insights
- Personalized training recommendations
- Progress tracking and goal setting
- Integration with professional networks



Digital Resource Library

Our digital resource library serves as a centralized knowledge hub, providing athletes with immediate access to carefully curated career development materials. This structured online platform eliminates the confusion of scattered resources, organizing everything athletes need in one accessible place.

Career Tools

Resume builders, interview preparation guides, and networking templates

Learning Materials

Courses, articles, and case studies for career transition

Templates

Downloadable documents for career planning and application



Skills Mapping Methodology

One of the most significant barriers athletes face is articulating how their athletic abilities translate into workplace competencies. Our Skills Mapping Methodology provides a proven framework that systematically bridges this gap.



Identify Athletic Skills

Document the specific abilities developed through sports training and competition



Map to Competencies

Connect athletic abilities to recognized employment frameworks



Demonstrate Value

Articulate transferable skills in language employers understand

This methodology has been validated through extensive research and real-world application, ensuring athletes can confidently communicate their value to prospective employers.

Skill Assessment Tool



Uncover Your Transferable Strengths

The Skill Assessment Tool is an interactive, user-friendly test that helps athletes identify and quantify their strongest transferable skills. Through carefully designed questions and scenarios, athletes gain clarity on their unique capabilities.

The assessment includes:

- Leadership and teamwork
- Performing under pressure
- Goal setting and achievement orientation
- Adaptability and resilience
- Communication and interpersonal skills

Results include personalized reports with actionable insights and development recommendations.

Career Transition Guides

Transitioning from sports to a new career can seem daunting. Our Career Transition Guides break down this complex journey into manageable, actionable steps that athletes can confidently follow.

01

Self-Assessment

Understanding your skills, values, and career interests

02

Exploration

Researching career opportunities and industry requirements

03

Preparation

Building necessary qualifications and experience

04

Application

Crafting compelling applications and interview strategies

05

Integration

Successfully adapting to your new professional role

Each guide features real athlete stories, practical worksheets, and expert advice from career counselors specializing in athlete transitions.

HR Skill Transfer Guidelines

Employers often struggle to understand how athletic experience translates into workplace performance. Our HR Skill Transfer Guidelines bridge this knowledge gap, helping recruitment specialists effectively recognize and evaluate athletes' competencies.

Decoding Athletic Experience

Learn to interpret athletic experience and identify valuable workplace skills hidden within athletic achievements

Interview Strategies

Adapted questioning techniques that help athletes effectively demonstrate their transferable abilities

Best Practices for Integration

Proven approaches for onboarding athletes and leveraging their unique strengths within organizational culture

These guidelines were developed in collaboration with leading HR specialists and include case studies from organizations successfully employing former athletes.

Dual Career Handbook

Fostering Long-Term Development

The Dual Career Handbook provides sports organizations, educational institutions, and athletic programs with a comprehensive support model for athletes' sustainable career development throughout their sporting journey.

This handbook addresses the critical need for athletes to develop professionally while competing, rather than waiting until retirement to begin career planning.

Key Components

- Institutional Policy Frameworks
- Program Implementation Strategies
- Resource Allocation Guidelines
- Stakeholder Coordination Models
- Success Measurement Criteria
- Sustainability Planning Approaches



10 Video Series for Training

Learning styles vary, and sometimes athletes prefer visual, engaging content over written materials. Our 10-video training series provides essential career transition knowledge through professionally produced short educational videos.



Career Transition Fundamentals

Core concepts every athlete needs to understand



Essential Professional Skills

Communication, networking, and workplace competencies



Athlete Success Stories

Real-world transitions from sports to thriving careers

Each video is 8-12 minutes long, features expert interviews, and includes downloadable resources. The series is available in multiple languages with subtitles.

Mentorship and Community Network

Transitioning athletes benefit immensely from the guidance of those who have successfully navigated similar journeys. Our Mentorship and Community Network creates meaningful connections between current transitioning athletes and experienced professionals.

Mentor Matching

Carefully paired relationships based on career interests and experience



Structured Guidance

Regular sessions with clear objectives and supportive resources



Community Building

Access to broader networks and peer support groups



Skill Development

Targeted growth in areas identified through mentoring conversations



Workshops & Training

Hands-on learning accelerates development. Our workshops and training sessions provide a lively, interactive environment where athletes develop critical career skills, digital literacy, and personal growth through practical exercises and expert facilitation.



Career Skills

Resume writing, interviewing, personal branding, and job search strategies



Digital Competencies

Essential software, online collaboration tools, and digital communication



Personal Development

Emotional intelligence, stress management, and professional identity formation

Workshops are conducted both in-person and virtually, ensuring accessibility for athletes regardless of location or schedule. Each session includes supplementary materials and ongoing support resources.

Career Counseling Framework

Personalized Transition Support

Every athlete's transition journey is unique. Our career counseling framework offers a structured yet flexible approach to providing personalized guidance that adapts to individual needs, circumstances, and goals.

This evidence-based framework equips career counselors with:

- Assessment protocols tailored for athletes
- Goal-setting methodologies
- Action planning templates
- Progress tracking tools
- Intervention strategies for common challenges

Counselors can apply this framework both in individual work with athletes and in group settings.



Pilot Testing and Feedback Reports

Rigorous evaluation ensures our outcomes truly meet athletes' needs. Our pilot testing and feedback reports document comprehensive platform testing, user insights, and continuous improvements based on real-world application.

1

Initial Testing

Beta groups test core functionality and provide preliminary feedback

2

Iterative Refinement

Platform adjustments based on user experience data and suggestions

3

Expanded Pilot Projects

Broader testing across diverse athletic populations and contexts

4

Final Validation

Comprehensive assessment confirming effectiveness and readiness

These reports provide transparency on what works, what doesn't, and how we've refined our approach to maximize impact for transitioning athletes.



Distribution and Awareness Campaigns

Even the best resources fail if athletes are unaware of their existence. Our distribution and awareness campaigns strategically promote project outcomes across Europe through targeted communication materials and multi-channel outreach efforts.



Social Media Campaigns

Engaging content reaching athletes where they already spend time online



Publications and Articles

Academic reports and practitioner articles in relevant journals



Conference Presentations

Sharing insights at events related to sport, education, and career development



Partnership Networks

Leveraging sports organizations and institutions to expand reach

Policy Recommendation Report



Systemic Change for Long-Term Impact

Individual tools aid athletes, but systemic change requires policy development. Our Policy Recommendation Report proposes comprehensive strategies for long-term support and policy improvements for dual careers at institutional, national, and European levels.

Key recommendations address:

- Integration into the educational system
- Funding and resource allocation
- Employer incentive programs
- Quality standards for support services
- Cross-border recognition frameworks

These evidence-based recommendations stem from project learnings, international best practices, and consultations with stakeholders such as policymakers, sports organizations, and athlete representatives.

Final Report on Impact and Sustainability

Measuring success means understanding both immediate results and long-term viability. Our Final Report on Impact and Sustainability provides a comprehensive summary of project outcomes, the demonstrated impact on athletes' lives, and strategic plans to continue this work beyond initial funding.

2,500+

Athletes Served

Directly benefited from
pilot programs

150+

Partner Organizations

Engaged sports
organizations,
universities, and
employers

15

Countries Reached

European countries with
active project
participation

89%

Satisfaction Level

Athletes reporting
increased career
confidence

Integrated Ecosystem Approach

The true power of "Athletes Beyond Sport" lies not in a single outcome, but in how these 15 outcomes work together as an integrated ecosystem. Each component reinforces the others, creating comprehensive support that addresses athletes' transitions from multiple angles simultaneously.



Athletes can enter this ecosystem at any point based on their needs, accessing interconnected resources that guide them through their unique transition path, while organizations receive the tools to provide effective support.

Who benefits from the ABS results



Transitioning Athletes

Direct access to career guidance, skill development resources, and support networks that transform uncertainty into confident career progression.



Sports Organizations

Frameworks and handbooks enabling comprehensive dual career support programs that enhance athlete well-being and organizational reputation.



Employers and HR Teams

Guidance and training that open access to talented athletes, diversify the workforce, and attract high-performing individuals with unique competencies.



Policymakers

Evidence-based recommendations and impact data supporting informed policy decisions regarding athlete career support systems.



Career Services Professionals

Specialized frameworks, assessment tools, and coaching methodologies designed specifically for working with athletic populations.

Moving Forward Together

"Athletes Beyond Sport" represents a fundamental shift in how we support athletes during career transitions. These 15 comprehensive outcomes provide the foundation for sustainable, scalable impact across Europe and beyond.

"The end of an athletic career does not mean the end of achievement - it is the beginning of a new chapter filled with opportunities."

We invite sports organizations, employers, educational institutions, and policymakers to engage with these resources, implement these frameworks, and join us in building a future where every athlete confidently transitions to a fulfilling career after sport.

Together, we can ensure that the dedication, resilience, and excellence that athletes develop in sport continue to create impact in workplaces and communities around the world.

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