



Athletes Beyond Sport Project Overview

Empowering Athletes for Life Beyond the Game

An Erasmus+ Sport Initiative

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Project Overview

Athletes Beyond Sport (ABS) is a groundbreaking initiative funded by the Erasmus+ Sport program, designed to revolutionize how athletes transition from competitive sports to thriving professional careers. Our mission transcends traditional career guidance by integrating cutting-edge AI technology, personalized mentorship, and comprehensive training resources.

Through strategic partnerships across Europe, we're building a robust ecosystem that recognizes the unique skills athletes possess and translates them into valuable professional competencies. This project represents a commitment to ensuring no athlete faces career uncertainty after their sporting journey ends.



The Challenge Athletes Face

During Sport

- Total focus on athletic performance
- Limited time for career exploration
- Identity tied to sport
- Minimal professional networking

After Sport

- Sudden loss of structure and purpose
- Skills not recognized by employers
- Lack of career guidance
- Financial uncertainty

The transition from professional sport to civilian career remains one of the most challenging periods in an athlete's life, with many struggling to find direction and purpose.





Who We Serve

Age Range

Athletes between **18-30 years old** navigating critical career decisions

Career Stage

Both **active athletes** planning ahead and **recently retired** athletes in transition

Geography

Athletes across **European Union** partner countries seeking new opportunities

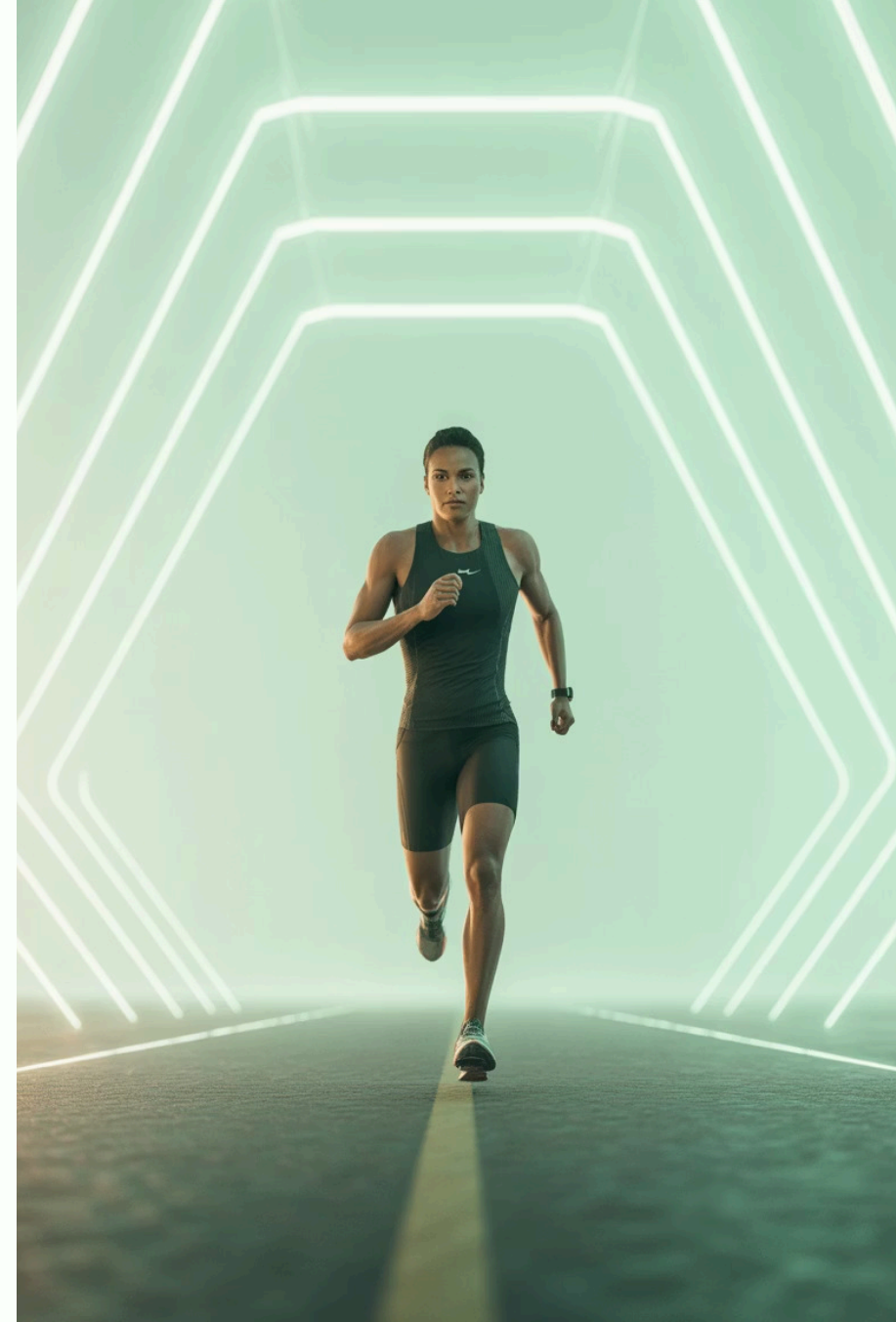
Sports Background

All disciplines welcome - from team sports to individual competitions

Our Vision

To enable seamless career transitions for athletes by combining artificial intelligence, personalized mentoring, and comprehensive training into a revolutionary support system.

We believe every athlete deserves a clear roadmap to professional success. By leveraging innovative technology and human expertise, ABS transforms the daunting challenge of career transition into an empowering journey of self-discovery and professional growth.



Core Objectives

Skill Mapping

Translate athletic abilities into recognized professional competencies that employers value



AI Guidance

Provide personalized career pathways using advanced algorithms and data-driven insights



Mentorship Network

Connect athletes with experienced professionals who understand their unique journey



Learning Resources

Deliver comprehensive educational content covering career development and essential skills



Problems We Solve

No Clear Roadmap

Athletes often finish their sporting careers without any structured guidance on what comes next. We provide that missing roadmap with concrete steps and personalized direction.

Weak Career Preparation

Most athletes invest years perfecting their sport but receive little to no professional development training. Our platform addresses this critical gap with targeted learning modules.

Unrecognized Skills

Employers fail to see the value in athletic experience - teamwork, discipline, resilience. We translate these skills into business language that hiring managers understand and appreciate.



Our Three-Pillar Solution



AI-Powered Platform

AthletesAI Compass delivers personalized career navigation through intelligent algorithms



Learning Content

Comprehensive resources including videos, guides, and interactive modules



Mentoring Community

Direct connections with professionals who guide athletes through their transition

These three elements work synergistically to create a complete support ecosystem that addresses every aspect of career transition.



Athletes AI Compass Platform

Your Personal Career Navigator

The AthletesAI Compass is a revolutionary platform that uses artificial intelligence to guide athletes through career transition. Unlike generic career tools, it's specifically designed to understand athletic backgrounds and translate sports experience into professional opportunities.

The platform learns from your unique profile, analyzes your skills, and provides tailored recommendations that match your strengths with market demands. It's like having a career counselor available 24/7.



Platform Features



Skills Assessment

Comprehensive tests that identify your transferable skills and professional strengths



Career Pathways

Personalized recommendations showing viable career options based on your profile



CV Builder

Templates and tools to create professional resumes that highlight athletic experience



AI Career Coach

Interactive chatbot providing instant answers to career questions and guidance



Job Matching

Intelligent algorithms connecting your skills with relevant employment opportunities



Progress Tracking

Visual dashboards showing your journey and celebrating milestones achieved



Digital Resource Library

CV Templates

Professional resume formats designed specifically for athletes, emphasizing transferable skills and achievements

Interview Guides

Step-by-step preparation materials covering common questions and effective response strategies

Learning Modules

Interactive courses on essential professional topics from networking to financial planning

Our comprehensive library ensures athletes have immediate access to all resources needed for successful career transition. Everything is downloadable, shareable, and designed for practical application.

Skill Mapping Methodology

1

Athletic Skills

- Teamwork
- Discipline
- Goal-setting
- Performance under pressure

2

Professional Competencies

- Collaboration
- Self-management
- Strategic planning
- Crisis management

3

Career Applications

- Project management
- Operations
- Business development
- Leadership roles

Our proprietary methodology creates clear connections between what athletes already know how to do and what employers need.



HR & Recruiter Guidelines

Evaluating Athletic Potential

We've developed comprehensive guidelines to help HR professionals and recruiters recognize the immense value athletes bring to organizations. These guidelines break down common misconceptions and provide frameworks for assessing athletic candidates fairly.

The materials include interview question banks, evaluation rubrics, and case studies demonstrating how former athletes excel in corporate environments. We're changing the narrative around athlete hiring.



Look for resilience and adaptability

Athletes constantly adjust strategies - a crucial business skill

Value competitive drive

The same motivation to win translates to exceeding targets

Dual Career Handbook

A comprehensive guide for educational institutions, sports organizations, and support agencies committed to helping athletes balance sport with career development.

The Dual Career Handbook provides step-by-step strategies for implementing athlete support programs. It covers curriculum integration, scheduling flexibility, mental health support, and partnership development with employers. This resource ensures organizations can sustain long-term athlete development beyond immediate competition needs.

Topics include policy recommendations, best practice case studies from across Europe, and measurement frameworks to track dual career program success.



Learning Video Series

10 Essential Videos

Our video series delivers critical knowledge in engaging, digestible formats. Each video is 8-12 minutes long, professionally produced, and features real athlete success stories alongside expert guidance.

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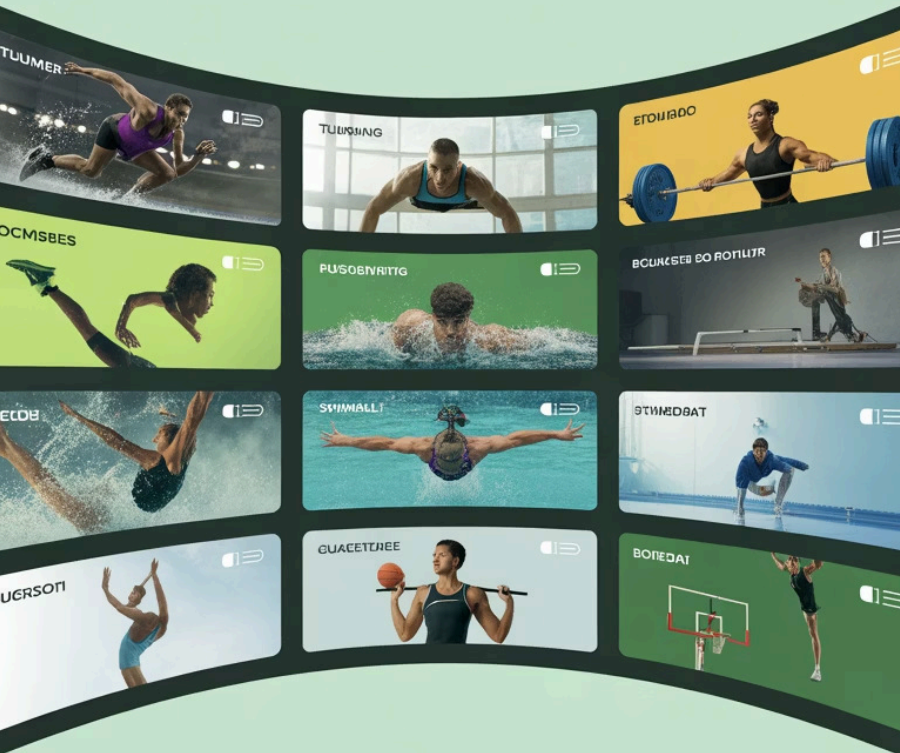
Career Videos

Focused on transition strategy and job search

5

Skills Videos

Building professional competencies for workplace success



Career Development Videos (1-5)

01

Athlete to Professional: Your Dual Career Journey Starts Here

Shows athletes that career transition is possible and empowering

02

Discover Your Transferable Skills

Helps identify transferable sports skills for the job market

03

Design Your Career Own Path with AI

Demonstrates AI-guided personalized career paths

04

Build Your Winning CV & Online Profile

Teaches how to build a strong CV and LinkedIn profile

05

Ace Your Job Interview Like a Champion

Prepares athletes to succeed in job interviews

Professional Skills Videos (6-10)



Digital Skills for Modern Careers

Introduces must-have digital skills for modern careers



Build Your Personal Brand Beyond the Field

Shows how to build a personal brand beyond sports



Smart Financial Planning After Sports

Teaches smart financial planning and money basics



Mental Strength and Resilience in Career Transitions

Builds mental resilience for career change



Networking, Internships & Building Opportunities

Explains networking, mentoring, and finding opportunities

Mentoring Network

Athlete-to-Professional Mentorship

Our mentoring program pairs current or transitioning athletes with successful professionals who have walked the same path. These aren't generic career counselors - they're former athletes who intimately understand the challenges of identity shift, skill translation, and building confidence in new domains.

Mentorship relationships typically last 6-12 months, creating lasting professional connections beyond the program.

What Mentors Provide

- One-on-one monthly video calls
- Resume and cover letter review
- Mock interview practice
- Industry insider knowledge
- Networking introductions
- Emotional support during transition



Workshops & Training Sessions

1

Career Exploration

2-day intensive workshops held in partner countries exploring various career paths

2

Skills Development

Hands-on training in communication, leadership, and professional presentation

3

Employer Networking

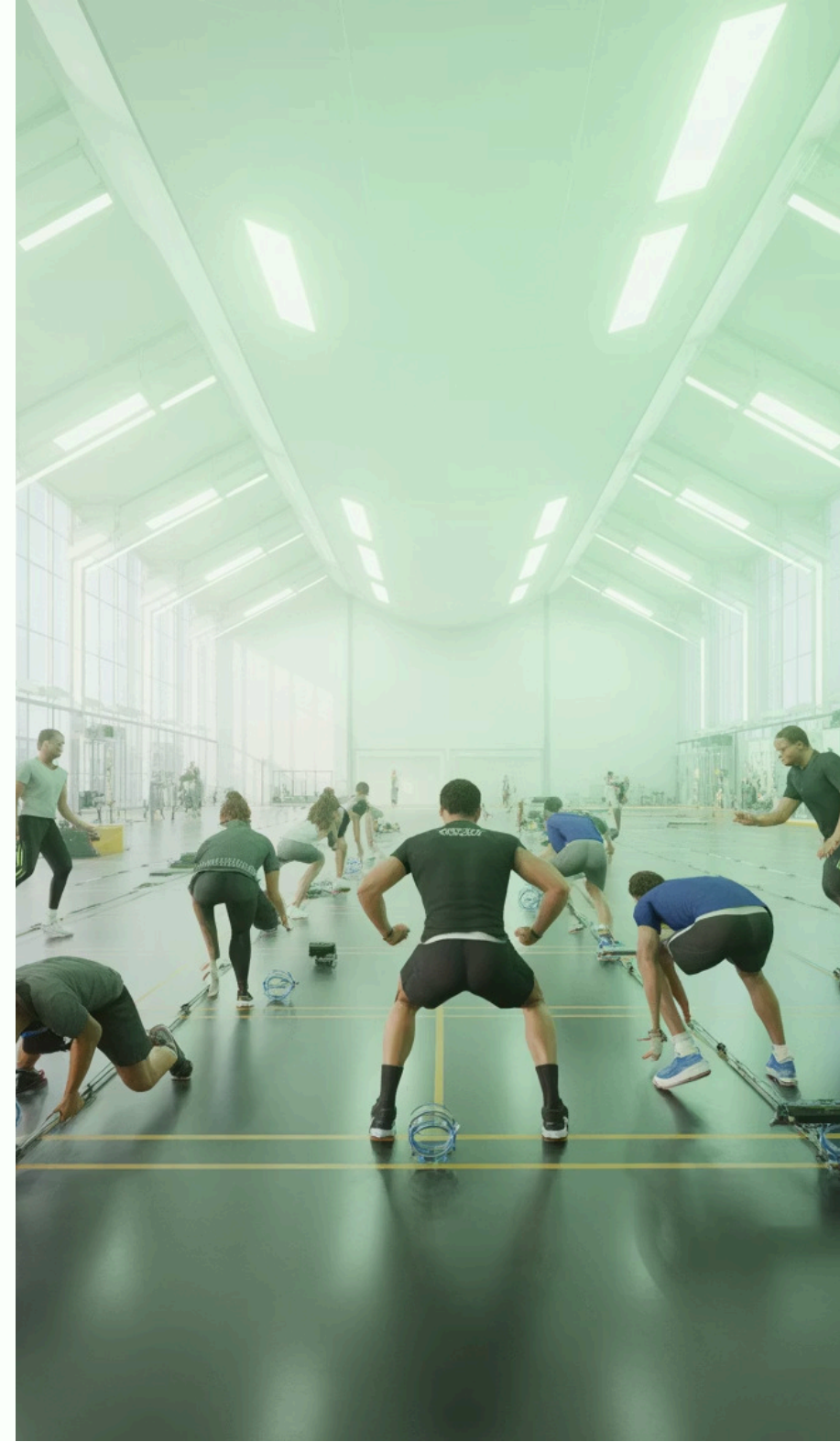
Events connecting athletes directly with companies actively seeking their talent

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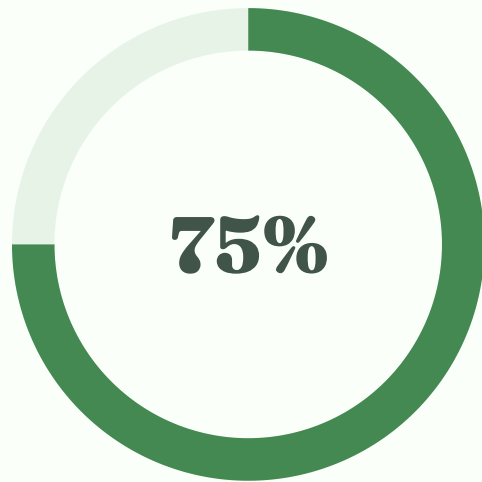
Success Celebration

Final showcases where athletes present their career plans and celebrate transitions

Training sessions rotate across EU partner countries, ensuring geographic accessibility and cultural relevance for all participants.



Expected Outcomes



Higher Employability

Target increase in successful job placements within 6 months of program completion



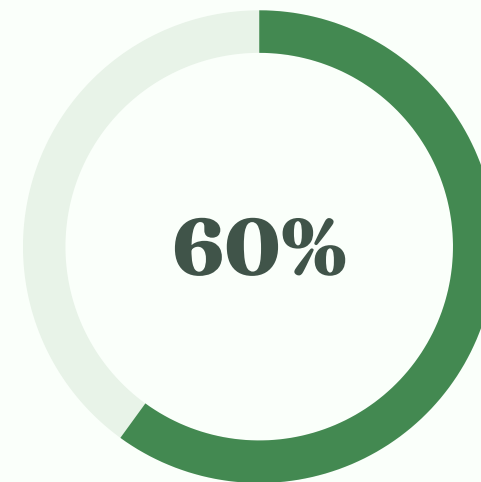
Skill Recognition

Athletes reporting employers now value their athletic background



Confidence Boost

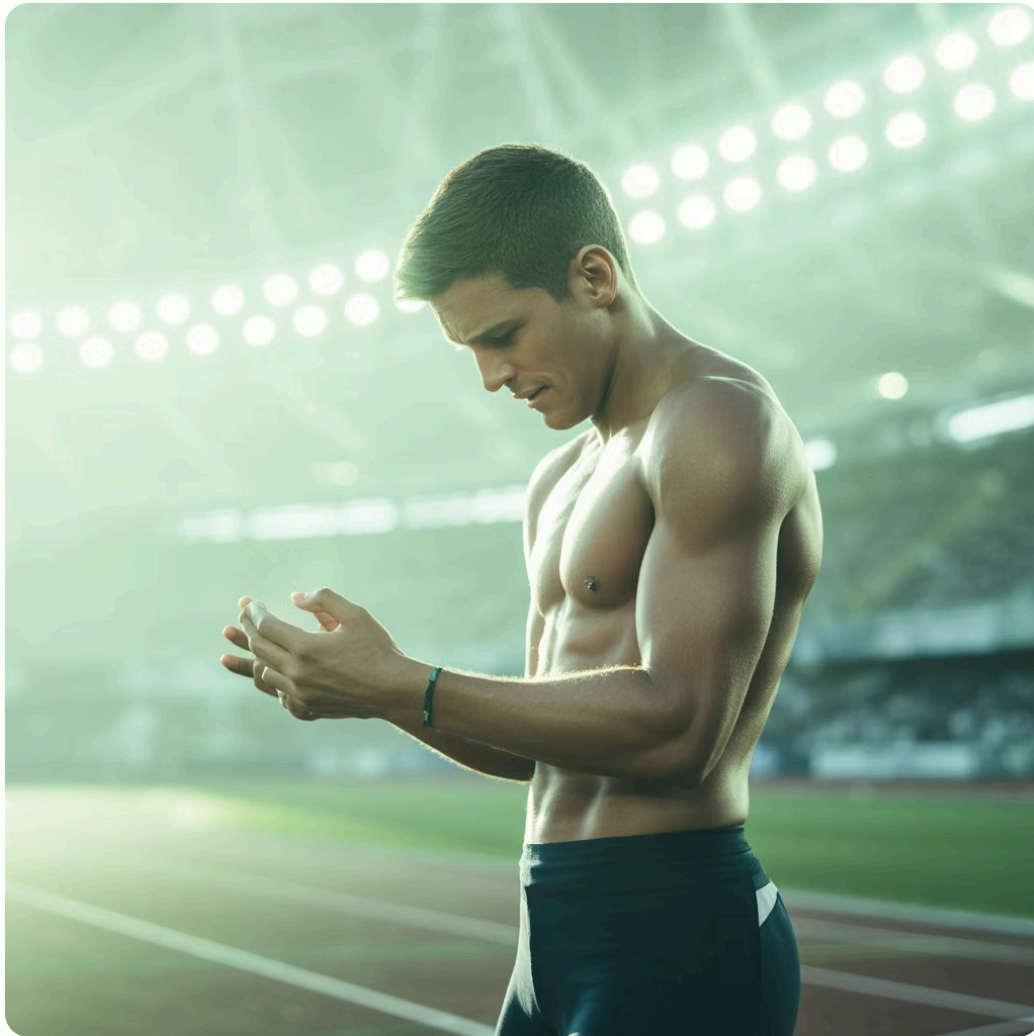
Participants feeling prepared and optimistic about career prospects



Salary Parity

Athletes achieving compensation comparable to non-athlete peers

Impact on Athletes



Before ABS

- Uncertain about future direction
- Low confidence in non-sport abilities
- Limited professional network
- Struggling to articulate value
- Feeling isolated in transition



After ABS

- Clear career pathway and goals
- Strong sense of professional identity
- Robust mentoring connections
- Compelling personal brand
- Supported by engaged community

The transformation goes beyond employment - we help athletes rediscover purpose and build fulfilling second careers.



Impact on Organizations



Access New Talent

Organizations gain access to a highly motivated, disciplined workforce often overlooked in traditional recruiting



Strengthen Team Culture

Athletes bring collaboration skills, resilience, and competitive drive that elevate entire team performance



Enhance Diversity

Athlete hiring initiatives demonstrate commitment to inclusive recruitment beyond conventional backgrounds

Companies that embrace athlete talent consistently report higher retention rates and stronger organizational culture.

Impact on Society



By helping athletes successfully transition into professional careers, we reduce unemployment rates, decrease reliance on social services, and create positive role models for youth. Athletes who find purpose beyond sport become community leaders, mentors, and advocates for inclusive opportunity.

The ripple effects extend to families, local economies, and the broader cultural perception of athletic careers as valuable preparation for life, not just competition.

Key Performance Indicators

2K+

Platform Registrations

Athletes actively using
AthletesAI Compass

5K+

Career Paths Created

Personalized roadmaps
generated by AI

150+

Training Sessions

Workshops delivered across
partner countries

1K+

Successful Hires

Athletes placed in meaningful
careers

500+

Active Mentors

Professionals guiding athlete
transitions

25+

Partner Organizations

Companies committed to athlete
recruitment

We track these metrics continuously to ensure program effectiveness and identify opportunities for improvement.

Get Involved – Join the Movement

Athletes

Register on the AthletesAI Compass platform and begin your career transition journey today

Mentors

Share your expertise by guiding the next generation of athlete professionals

Employers

Partner with us to discover exceptional talent and diversify your workforce

Organizations

Collaborate on dual career initiatives and athlete support programs

Ready to Transform Lives?

Visit our platform, connect with our team, and become part of the Athletes Beyond Sport community. Together, we're redefining what's possible for athletes transitioning to professional careers.

